

Dan Andrews

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ABOUT ME

Since graduating in 2011 with a degree in International Management I have worked in a variety of roles, whilst continuing to explore my interests in culture, art, languages and human behaviour. Along this journey, I have visited around 45 countries, which has not only made me adaptable and resourceful but also encouraged me to ask questions.

I am passionate about solving problems for people, by aligning both business goals and user needs with creative, research-based design solutions.

EXPERIENCE

Red C

Product Designer

July 2017 - Present

As a product designer at Red C I worked on a wide range of projects for both start-ups and household names.

- Created and implemented the internal UCD process
- Projects included: mobile app design, iPad app design, CRM design, web design, web portal design
- Integrated with clients' teams on-site on a consultancy basis
- Implemented and lead UX research and Usability Testing for projects
- Created branding documents, UI Kits and visual identities
- Worked with the Managing Director and Project Managers to help early stage start-ups create MVP's and PoC's
- Worked on UX and UI centric re-design projects
- Attended client meetings and pitches for new business
- Created eate digital improvement strategies and statements of work

PopnRest

UX/UI Designer

April 2017 - July 2017

Worked with the early-stage start-up helping with design needs

- Helped shape their visual identity by creating brand assets and UI kit
- Created UX and UI improvements on existing designs for their website and web application
- Consulted on other areas of design and championed a user centered approach throughout their product development roadmap
- Helped create a design and testing strategy for their product development

iTTi Japan, Wakayama, Japan

English as a Second Language Teacher

April 2012 - April 2014

Taught students aged between 2-17, tailoring lessons to individual classes and students based on learning styles, ability and interest

- Inspired engagement in material by finding interactive and creative ways to make it relevant and relatable
- Used student performance to revise materials and teaching methods in order to optimise student growth and satisfaction
- Learned how to communicate with students with limited English using illustrations, body language and concise use of English

EDUCATION

Designlab: UX Academy

December 2016 - May 2017

Throughout the intensive course of over 480 hours, I learned about and applied design thinking techniques to various projects.

- Received guidance from industry experts with weekly calls
- Created a wide range of design artifacts
- Studied UX Research and Strategy, Ideation, Wireframes and Prototyping, Usability Testing, Visual Design and User Interface Design
- Took part in weekly group critiques helping me present, validate and defend my design decisions, whilst gaining insightful user feedback

Selected short courses

- December 2017: Google Analytics
- November 2017: Interaction Design Foundation: Design Thinking
- September 2017: Interaction Design Foundation: User Research
- August 2017: Interaction Design Foundation: Usability Testing
- November 2016: MICA: Graphic Design History
- September 2016: Cornish College of the Arts: Digital Illustration

University of Bath, England

October 2007 - June 2011

BSc (Hons.) International Management and Modern Languages (French)

HEC Montreal, Canada

September 2009 - June 2010

Exchange student on the French language BBA program

Adams Grammar School, Shropshire, England

2001-2006

A-Levels: Business Studies, French, German, Government and Politics.

SKILLS

Design skills

UX Research and Strategy, Interaction Design, Product Design, Prototyping and Testing, Visual Design, User Interface Design.

Weapons of choice

Sketch, Invision, Principle.

Languages

French, Japanese

Additional

Blog Writing, Content writing, Photography, Art.